

This is the example of an art with **INCORRECT** bleed and margin.

**Incorrect bleed.** The image should be large enough to extend to the 1/16" bleed area and not just have an enlarged copy of the same photo paste beneath it. This way if the main image is shifted during cutting, the sides are still going to look fine.



**No 0.0625" Bleed**  
(image can get cut off)

Cutting Die

**No 0.0625" clearance** (No Type)  
from the die. (type can get cut off)

This is the example of an art with **CORRECT** bleed and margin. Background is all **ONE** image.



**0.0625" Bleed**

Cutting Die

**0.0625" clearance** (No Type)  
background art only

\* All artwork must be saved as **CMYK** and not RGB file.